



Rubina Markopoulou

BUSINESS DEVELOPMENT & PERSONAL ASSISTANT

Interests

Interest

Sports, Culture, Traveling

Skills

International
Agreements

Mediation

Multilingual
Proficiency:

Fluent in four
languages

Extensive
International
Network

Global Business
Acumen

Effective
Communication
& Persuasion

Experienced in
rapid
professional
travel

Languages

- ✓ Greek - Native
- ✓ English - Fluent
- ✓ French - Fluent
- ✓ Italian - Fluent

Profile

As President and Founder of the Hellenic-Pakistani Chamber of Commerce and Industry, I have had the honor of representing our business community both in Greece and internationally, leading successful efforts to promote Greek businesses on a global level. Over the years, I have traveled to more than thirty-two countries to facilitate B2B partnerships, fostering collaborations between Greek businesses and international partners. These efforts have contributed significantly to the growth of Greek businesses, helping them expand into new markets and establish valuable partnerships abroad.

My extensive experience in areas such as sales, business development, and network expansion has allowed me to build a broad international network of contacts and collaborations.

I have also had the opportunity to work with key sectors, including the pharmaceutical industry and tourism, offering consulting services for the development of family-owned hotel businesses. I have gained substantial expertise in market research, negotiations, and project management, while my skills in problem-solving and maintaining strong professional relationships with clients are well proven.

I strongly believe that my experience and network could be especially beneficial in current initiatives to strengthen the country's competitiveness and international trade relations, as well as for private enterprises. My deep knowledge of international markets, combined with the strong ties I have developed with both the public and private sectors, places me in a position to support projects aimed at bolstering Greece's presence in the global economy and promoting Greek businesses abroad.

I am confident that my expertise can offer unique insights in developing strategies that will benefit both Greek businesses and the broader national economy.

I am fluent in three languages at a native level: French, English, and Italian.

Experience

■ FOUNDER - PRESIDENT OF THE HELLENICPAKISTANI CHAMBER OF COMMERCE AND INDUSTRY

FOUNDER - PRESIDENT | 2018 - Present

- Established and led the Chamber, recognized by Presidential Decree in February 2018, to promote Greek products in markets like Pakistan.
- Collaborated with Manousos Megalakis S.A. to expand Greek olive oil exports to Pakistan, enhancing market visibility for Greek agricultural products.
- Developed a robust B2B network, facilitating high-value partnerships between Greek and international companies.

■ ATHENA P.C.C INTERNATIONAL BUSINESS DEVELOPMENT

Owner & CEO | 2011 - 2018

- Led efforts to support Greek businesses in expanding internationally, particularly in sectors like pharmaceuticals and consumer goods.
- Served as Sales Consultant for pharmaceutical companies such as Yellow Rose S.A., Pharmathen S.A., Kleva S.A., Remedina S.A., Adelco S.A., Medhel S.A., Rafarm S.A. in Iraq, helping them penetrate the market and establish partnerships.

■ ADVISOR TO THE NIGERIAN AMBASSADOR AND CONSULTANT TO GREEK COMPANIES FOR PROJECTS IN NIGERIA

ADVISOR | 2005 - 2011

- Advised on business development and investment projects in Nigeria, strengthening ties between Greece and Nigeria.
- Led the establishment of a Greek-owned wood-cutting factory in Ondo State, Nigeria, and managed the project for Batatoudis Construction Company for a police project in Lagos.

■ MINISTRY OF CULTURE - ADVISOR TO THE MINISTER OF CULTURE, EVANGELOS VENIZELOS

ADVISOR | 2001 - 2004

- Advised on cultural management strategies, aiming to enhance Greece's cultural presence domestically and internationally.

■ GEORGIADES S.A., EXPLORER S.A., G-SYSTEMS S.A.

Consultant | 2000 - 2003

- Strategic Advisor for Telegroup S.A., assisting in partnerships with companies in Greece and the Balkans.
- Communications Consultant for partnerships in the Gulf region, helping Greek companies expand in high-potential markets.

■ GREEK EMBASSY IN PARIS

Advisor | 1998 - 2000

- Promoted Greek exports, advising Greek businesses on expanding into French markets and fostering bilateral trade opportunities..

■ ADDITIONAL ACTIVITIES

Hospitality Sector | - - -

- Strong connections to the hospitality sector, particularly through her family's involvement in Robinson Club and her experience at Astir Palace, which enhanced her expertise in promoting Greek businesses in the tourism sector.

Education

■ Bachelor's Degree in Architecture-Engineering

Special School of Architecture, Paris | - - -

- This degree helped build Rubina's technical project management skills and developed her disciplined, logical, and results-oriented mindset, which has been key in leading successful projects like establishing the Greek-owned wood-cutting factory in Nigeria and collaborating with Batatoudis Construction Company.

■ GRADUATED FROM MORAITIS SCHOOL OF ATHENS

MORAITIS SCHOOL, Athens | - - -

Description of the education/course.

Contact

- 🏠 Athens, Greece
- ☎ +30 698 23 85 732
- ✉ presidentr@greekpakistanichamber.eu
- 🏠 +30 2108152459
- 🌐 www.greekpakistanichamber.eu